

ALL ABOUT
FOOD
in the Center
of Europe!



POLAGRA FOOD

INTERNATIONAL TRADE FAIR FOR FOOD PRODUCTS

Poznań, Poland
25-28.09.2017



**HOSTED
BUYERS
PROGRAMME**



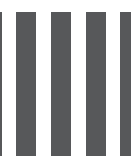
**ARE YOU LOOKING FOR NEW
BUSINESS OPPORTUNITIES?**

**Do you want to meet Polish
food industry suppliers?**

**Save your time and take advantage
of POLAGRA FOOD HOSTED BUYERS PROGRAMME!**



Międzynarodowe Targi Poznańskie
Poznań International Fair





meat and its
products



milk and
dairy products



fishery and fish
products



baking and
confectionery
products



fresh and processed
fruit and vegetables



fungi and related
products



mineral water and
non-alcoholic drinks



oil industry
products



ecological, dietary
and healthy foods



coffee
tea



brewery and malt
products



herbs



spices



dried fruit

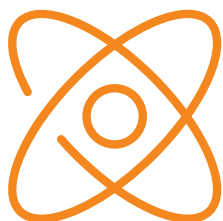


spirits and yeast
industry products



wine products

THE SYNERGY EFFECT



The POLAGRA FOOD Fair takes place alongside the International Trade Fair for Gastronomy and Hotel Equipment POLAGRA GASTRO/INVEST HOTEL, Tastes of the Regions Fair SMAKI REGIONÓW, International Trade Fair of Food Processing Technologies POLAGRA TECH and Food Industry Packaging Fair PAKFOOD. These events together provide a vast potential for visitors searching for high quality food products.



HOSTED BUYERS BENEFITS:



Online appointment system
– plan your meetings before the fair!



4* hotel ACCOMMODATION
in Poznan City Centre



Networking opportunities



Participation in one of the biggest food industry meeting



Dedicated Hosted Buyers support team



Complimentary air or rail travel*
and airport – hotel – exhibition transfers within Poznan
* Only from selected destinations

99%

OF HOSTED BUYERS WERE SATISFIED WITH THEIR VISIT TO POLAGRA FOOD 2016



'I would recommend the Polagra Food show. Polagra Food is a huge show and great market potential. In scope of Hosted Buyers programme everything is taken care. You do not even have to move a pen...'
UDAY CHUGH, INDIA

'The programme was very well organized and clear in the communication.'
ALAIN HOTTLET, BELGIUM

'Very well organized. Organizer takes a lot of headache from you, that is why it is worth to take part in Hosted Buyers Programme.'
VIRGIS MAJOROVAS, LITHUANIA

FEEL INVITED...



FEEL INVITED...

If you represent: purchasing & procurement executives of major wholesaler groups, supermarket chains, importers or distributors of food products and you are responsible for planning, organizing, recommending or making purchase decisions for the company, you may be eligible to attend as a Hosted Buyer.

To find out more about the Polagra Food 2017 Hosted Buyers Programme visit:

www.polagra-food.pl/en

Apply already TODAY

BE A PART OF POLAGRA FOOD HOSTED BUYERS PROGRAMME

Connect with the Hosted Buyers team:



Marta Grzempowska
+48 61 869 20 87
hostedbuyer@mtp.pl



Hanna Nowak
+48 61 869 24 93
hostedbuyer@mtp.pl